

KingsConference Privacy Policy

[Last Updated: June 1, 2020]

Kings LLC and its affiliates (collectively “**KingsConference**”, “**we**” and “**us**”) highly values and respects your privacy. We offer services that enable platforms and merchants to run businesses, and to safely conduct online payment transactions.

This Privacy Policy describes the types of Personal Data we collect through the product and services we provide and via our online presence, which include our main website at www.kingsconference.org as well as services and websites that we enable Internet users to access (collectively, our “**Sites**”). This policy also describes how we use Personal Data, with whom we share it, your rights and choices, and how you can contact us about our privacy practices. This policy does not apply to third-party websites, products, or services, even if they link to our Services or Sites, and you should consider the privacy practices of those third-parties carefully.

1. Personal Data We Collect

KingsConference obtains data through our interactions with you through our product and services from various sources to provide our Services and to manage our Sites. “You” may be a visitor to one of our websites, a user of one or more of our Services (“**User**” or “**KingsConference User**”), or a customer of a User (“**Customer**”), or a host. When we say “customer”, we mean the person or company that signs up for and has the account with KingsConference. A “host” is someone who can host meetings under a customer account. “You” or “User” or “participant” is anyone who uses KingsConference. If you are a Customer, KingsConference will generally not collect your Personal Data directly from you. Your agreement with the relevant KingsConference user should explain how the KingsConference User shares your Personal Data with KingsConference, and if you have questions about this sharing, then you should direct those questions to the KingsConference User.

Personal Data is any information that relates to an identified or identifiable individual. The Personal Data that you provide directly to us through our Sites and Services will be apparent from the context in which you provide the data. In particular:

Data you give us (or that we may receive from another KingsConference user, for example, in a meeting invite):

Type of Data	Examples	KingsConference Uses it to
Information that identifies you	<p>For customers: Account owner name, billing name and address, payment method</p> <p>Your name, username and email address, or phone number, when you use this information to access or use our services</p> <p>The phone number KingsConference Phone user dials</p>	<p>Create a customer account</p> <p>Provide KingsConference services</p> <p>Communicate with a customer</p> <p>Respond to requests for support</p>
Other account data	Your phone number (if you choose to put it in), language preference, password (if SSO is not used), title, department	<p>Create a customer account</p> <p>Provide KingsConference services</p>
Customer content: information you or others upload, provide, or create while using KingsConference	Cloud recordings, chat / instant messages, files, whiteboards, and other information shared while using the service, voice mails	<p>Provide KingsConference services*</p> <p>Store chat logs (for delivery and so you can review and search chat history)</p> <p>Store recordings, if explicitly requested by the host or Customer</p> <p>Store voice mail for KingsPhone</p>

*KingsConference does not monitor or use customer content for any reason other than as part of providing our services. ***KingsConference does not sell customer content to anyone or use it for any advertising purposes.***

Data that our system collects from you:

Type of Data	Examples	Zoom Uses it to
<p>Technical information about your devices, network, and internet connection</p>	<p>IP address, MAC address, other device ID (UDID), device type, operating system type and version, client version, type of camera, microphone or speakers, connection type, etc.</p> <p>The phone number of a person making a call using KingsConference services (e.g. KingsConference Phone)</p>	<p>Connect you to and optimize your experience using our services</p> <p>Provide customers dashboards and reports</p> <p>Respond to requests for support</p> <p>Monitor performance of our data centers and networks</p> <p>Conduct anonymized, aggregated analytics to improve KingsConference’s service performance</p>
<p>Approximate Location</p>	<p>To the nearest city (we do not “track” your specific location)</p>	<p>Connect you to the nearest data center</p> <p>Comply with privacy and other laws – for example, so we can provide you with the right notices for your area</p> <p>Suggest choices such as language preferences</p>

		<p>Monitor performance of our data centers and networks</p> <p>Respond to requests for support</p>
<p>Information about how you use KingsConference (this is NOT information or content you share in your meetings or in chats)</p>	<p>Did you use VoIP or a phone call?</p> <p>Did you shift from the mobile client to the desktop?</p>	<p>Optimize your KingsConference experience</p> <p>Respond to requests for support</p> <p>Conduct anonymized, aggregated analytics to improve KingsConference’s performance.</p>
<p>Setting and preferences chosen by the user</p>	<p>Join with video off</p> <p>Require meeting password</p>	<p>To provide you choices for how you use KingsConference</p>
<p>Metadata</p>	<p>Duration of the meeting / KingsConference Phone call</p> <p>Email address, name, or other information that a participant enters to identify themselves in the meeting</p> <p>Join and leave time of participants</p> <p>Name of the meeting</p> <p>Date / time that meeting was scheduled</p>	<p>Provide KingsConference services</p> <p>Provide customers dashboards and reports</p> <p>Respond to requests for support</p>

	<p>Chat status (unless a setting is actively chosen by user)</p> <p>Call data records for KingsConference Phone</p>	
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2. Recordings

If you attend a KingsConference meeting or webinar as a participant, the host may choose to record the session, and if so, the host is responsible for obtaining consent from you. KingsConference helps hosts obtain consent from meeting participants by providing visual and audio cues to alert participants of a recording. Recordings may contain personal data and may be stored in KingsConference's cloud at the request of the customer. A meeting host may choose to store a recording of a meeting on the host's local storage device, not in KingsConference's cloud. When a host chooses to do that, KingsConference does not have any control over the recording. Our customer may also request that a transcript be made of the recording stored in our cloud. The transcript, which may also contain personal data, is treated the same way as the recording by KingsConference.

KingsConference Phone allows customers to record phone calls, receive voice mail recordings, and obtain transcripts of voicemail, all which may contain personal information and also be stored in our cloud.

KingsConference does not monitor, access or use the recordings or transcripts that a meeting host or KingsConference Phone customer may choose to store in KingsConference's cloud, unless he or she requests us to, for example, to provide technical support.

3. How We Use Cookies

Cookies help us give you the best experience of using our site. In this policy we use the term "cookies" to refer to cookies and other similar technologies.

Cookies are small data files that we or companies we work with may place on your computer or other device when you visit our website. They allow us to remember your actions or preferences over time.

We use cookies to collect data that helps us to:

- track site usage and browsing behaviour;
- allow you to log-in to your account and navigate through the website;
- monitor the effectiveness of our promotions and advertising; and
- mitigate risk, enhance security and help prevent fraud.

We use both session and persistent cookies. Session cookies are deleted when you close down your browser, while persistent cookies remain on your device until they expire or you delete them. Persistent cookies allow us to remember things about you when you visit our website again.

To help us monitor the effectiveness of our promotions and advertising, we may provide site usage data obtained through the use of cookies to select third-party service providers. Any data provided by us to these third parties will be non-personally identifiable.

By signing-up for an account with KingsConference, or continuing to use our website or any of our Services, you agree to our use of cookies as set out in this policy. You may decline our cookies if your browser or browser add-on permits, but doing so may interfere with your use of KingsConference services. For information on how to delete or reject cookies, you can consult the "help" function within your browser, or visit www.allaboutcookies.org, where you will also find more information about cookies generally.

4. How We Use Personal Data

a. Our products and services.

We rely upon a number of legal grounds to ensure that our use of your Personal Data is compliant with applicable law. We use Personal Data to facilitate the business relationships we have with our Users, to comply with our legal obligations, and to pursue our legitimate business interests.

b. Marketing and events-related communications.

We may send you email marketing communications about KingsConference products and services, invite you to participate in our events or surveys, or otherwise communicate with you for marketing purposes, provided that we do so in accordance with the consent requirements that are imposed by applicable law. For example, when we collect your business contact details through our participation at events, we may use the information to follow-up with you regarding an event, send you information that you have requested on our products and services and, with your permission, include you on our marketing information campaigns.

c. Advertising.

When you visit our Sites, we (and our service providers) may use Personal Data collected from you and your device to target advertisements for KingsConference Services to you on our Sites and other sites you visit (“interest-based advertising”), where allowed by applicable law. For example, when you visit our site, we will use cookies to identify your device and direct ads for our Services to you. You have choices and control over our cookies (or similar technologies) we use in advertising to you. At present, there is no industry standard for recognizing Do Not Track browser signals, so we do not respond to them.

We do not use, share, rent or sell the Personal Data of our Users' Customers for interest-based advertising. We do not sell or rent the Personal Data of our Users, their Customers or our Site visitors.

4. How We Disclose Personal Data.

KingsConference does not sell or rent Personal Data to marketers or unaffiliated third parties. We share your Personal Data with trusted entities, as outlined below.

a. KingsConference. We share Personal Data with other KingsConference affiliates in order to provide our Services and for internal administration purposes.

b. Service providers. We share Personal Data with a limited number of our service providers. We have service providers that provide services on our behalf, such as identity verification services, website hosting, data analysis, information technology and related infrastructure, customer service, email delivery, and auditing services. These service providers may need to access Personal Data to perform their services. We authorize such service providers to use or disclose the Personal Data only as necessary to perform services on our behalf or comply with legal requirements. We require such service providers to contractually commit to protect the security and confidentiality of Personal Data they process on our behalf. Our service providers are predominantly located in the United States of America.

c. Business partners. We share Personal Data with third party business partners when this is necessary to provide our Services to our Users. An example of third parties to whom we may disclose Personal Data for this purpose are banks and payment method providers (such as credit card networks) when we provide payment processing services.

d. Our Users and third parties authorized by our Users. We share Personal Data with Users as necessary to maintain a User account and provide the Services. We share data with parties directly authorized by a User to receive Personal Data, such as when a User authorizes a third party application provider to access the User's KingsConference account. The use of Personal Data by an authorized third party is subject to the third party's privacy policy.

e. Corporate transactions. In the event that we enter into, or intend to enter into, a transaction that alters the structure of our business, such as a reorganization, merger, sale, joint venture, assignment, transfer, change of control, or other disposition of all or any portion of our business, assets or stock, we may share Personal Data with third parties in connection with such transaction. Any other entity which buys us or part of our business will have the right to continue to use your Personal Data, but only in the manner set out in this Privacy Policy unless you agree otherwise.

f. Compliance and harm prevention. We share Personal Data as we believe necessary: (i) to comply with applicable law, or payment method rules; (ii) to enforce our contractual rights; (iii) to protect the rights, privacy,

safety and property of KingsConference, you or others; and (iv) to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, which may include authorities outside your country of residence.

5. Your Rights and Choices.

You have choices regarding our use and disclosure of your Personal Data:

a. Opting out of receiving electronic communications from us. If you no longer want to receive marketing-related emails from us, you may opt-out via the unsubscribe link included in such emails. We will try to comply with your request(s) as soon as reasonably practicable. Please note that if you opt-out of receiving marketing-related emails from us, we may still send you important administrative messages that are required to provide you with our Services.

b. How you can see or change your account Personal Data. If You would like to review, correct, or update Personal Data that You have previously disclosed to us, You may do so by contacting us.

c. Your data protection rights. Depending on your location and subject to applicable law, you may have the following rights with regard to the Personal Data we control about you:

- **Access:** The right to request confirmation of whether KingsConference processes Personal Data relating to you, and if so, to request a copy of that Personal Data;
- **Rectification:** The right to request that KingsConference rectifies or updates your Personal Data that is inaccurate, incomplete or outdated;
- **Erasure:** The right to request that KingsConference erase all or some of your Personal Data in certain circumstances provided by law;

Objection: You may also have the right to object to the processing of your Personal Data on grounds relating to your particular situation;

- **Restriction:** The right to request that KingsConference restrict the use of your Personal Data in certain circumstances, such as while KingsConference considers another request that you have submitted (including a request that KingsConference make an update to your Personal Data);
- **Withdrawal of Consent:** If we are processing your personal data based on consent that you gave us when we got the data, you may have the right to withdraw your consent at any time. For example, if you have signed up for marketing communications you can request to be removed from these communications.
- **Right to File Complaint:** You have the right to lodge a complaint about KingsConference's practices with respect to your personal data with the supervisory authority of your country.

Sometimes we will not be able to fulfill your request. If it prevents us from complying with our regulatory obligations or impacts other legal matters, if we cannot verify your identity, or if it requires extraordinary cost or effort, we will tell you in a reasonable time and give you an explanation.

To make a request, please contact our Privacy Team at support@kingschat.com.

If you have a password protected KingsConference account, we will use your account information to verify your identity. If not, we will ask you to provide additional verification information. What we request will depend on the nature of your request, how sensitive the information is, and how harmful unauthorized disclosure or deletion would be.

Generally, when we obtain personal data, we do so on behalf of our customers. For purposes of GDPR and CCPA, our customer is the “Controller”, or decision maker, for the personal data, and we are the “Processor”, acting as a “service provider” for, and at the direction of, our customer. “Processing” just means doing something with the data. We are typically required to follow a customer’s instructions about personal data we hold for that customer.

d. Process for exercising data protection rights. In order to exercise your data protection rights, you may contact KingsConference as described in the Contact Us section below. We take each request seriously. We will comply with your request to the extent required by applicable law. We will not be able to respond to a request if we no longer hold your Personal Data. If you feel that you have not received a satisfactory response from us, you may consult with the data protection authority in your country.

For your protection, we may need to verify your identity before responding to your request, such as verifying that the email address from which you send the request matches your email address that we have on file. If we no longer need to process Personal Data about you in order to provide our Services or our Sites, we will not maintain, acquire or process additional information in order to identify you for the purpose of responding to your request.

If you are a Customer of a KingsConference User, please direct your requests directly to the User. For example, if you are making, or have made, a purchase from a merchant using KingsConference as a payment processor, and you have a request that is related to the payment information that you provided as part of the purchase transaction, then you should address your request directly to the merchant.

6. Security and Retention.

We make reasonable efforts to ensure a level of security appropriate to the risk associated with the processing of Personal Data. We maintain organizational, technical and administrative measures designed to protect Personal Data within our organization against unauthorized access, destruction, loss, alteration or misuse. Your Personal Data is only accessible to a limited number of personnel who need access to the information to

perform their duties. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of your account has been compromised), please contact us immediately.

We retain your Personal Data as long as we are providing the Services to you. We retain Personal Data after we cease providing Services directly or indirectly to you, even if you close your KingsConference account or complete a transaction with a KingsConference User, to the extent necessary to comply with our legal and regulatory obligations, and for the purpose of fraud monitoring, detection and prevention. We also retain Personal Data to comply with our tax, accounting, and financial reporting obligations, where we are required to retain the data by our contractual commitments to our financial partners, and where data retention is mandated by the payment methods that we support. Where we retain data, we do so in accordance with any limitation periods and records retention obligations that are imposed by applicable law.

7. International Data Transfers.

We are a global business. Personal Data may be stored and processed in any country where we have operations or where we engage service providers. We may transfer Personal Data that we maintain about you to recipients in countries other than the country in which the Personal Data was originally collected, including to the United States. Those countries may have data protection rules that are different from those of your country. However, we will take measures to ensure that any such transfers comply with applicable data protection laws and that your Personal Data remains protected to the standards described in this Privacy Policy. In certain circumstances, courts, law enforcement agencies, regulatory agencies or security authorities in those other countries may be entitled to access your Personal Data.

If you are located in the European Economic Area (“EEA”), the UK or Switzerland, we comply with applicable laws to provide an adequate level of data protection for the transfer of your Personal Data to the US. By submitting your Personal Data, you agree to the transfer, storing or processing of it outside of your jurisdiction.

8. Use by Minors.

The Services are not directed to individuals under the age of thirteen (13), and we request that they not provide Personal Data through the Services.

9. Updates To this Privacy Policy and Notifications.

We may change this Privacy Policy from time to time to reflect new services, changes in our Personal Data practices or relevant laws. The “Last updated” legend at the top of this Privacy Policy indicates when this Privacy Policy was last revised. Any changes are effective when we post the revised Privacy Policy on the Services. We may provide you with disclosures and alerts regarding the Privacy Policy or Personal Data collected

by posting them on our website and, if you are a User, by contacting you through your KingsConference Dashboard, email address and/or the physical address listed in your KingsConference account.

10. Links To Other Websites.

The Services may provide the ability to connect to other websites. These websites may operate independently from us and may have their own privacy notices or policies, which we strongly suggest you review. If any linked website is not owned or controlled by us, we are not responsible for its content, any use of the website or the privacy practices of the operator of the website. We encourage you to review the privacy policies posted on these (and all) sites you visit or services you use.

11. Jurisdiction-specific Provisions.

United States - California residents. This section provides additional details about the personal information we collect about California consumers as well as the rights of California consumers under the California Consumer Privacy Act (CCPA).

a. How We Collect, Use, and Disclose your Personal Information. The Personal Data We Collect section describes the personal information we may have collected over the last 12 months, including the categories of sources of that information. We collect this information for the purposes described in the How We Use Personal Data section. We share this information as described in the How We Disclose Personal Data section. KingsConference uses cookies, including advertising cookies, as described in our How We Use Cookies section.

b. Your CCPA Rights and Choices. As a California consumer and subject to certain limitations under the CCPA, you have choices regarding our use and disclosure of your personal information:

- Exercising the right to know. You may request, up to twice in a 12-month period, the following information about the personal information we have collected about you during the past 12 months:
 - the categories and specific pieces of personal information we have collected about you;
 - the categories of sources from which we collected the personal information;
 - the business or commercial purpose for which we collected the personal information;
 - the categories of third parties with whom we shared the personal information; and
 - the categories of personal information about you that we disclosed for a business purpose, and the categories of third parties to whom we disclosed that information for a business purpose.
- Exercising the right to delete. You may request that we delete the personal information we have collected from you, subject to certain limitations under applicable law.
- Exercising the right to opt-out from a sale. You may request to opt out of any “sale” of your personal information that may take place. We do not use, share, rent or sell the Personal Data of our Users’ Customers

for interest-based advertising. We do not sell or rent the Personal Data of our Users, their Customers or our Site visitors.

- **Non-discrimination.** The CCPA provides that you may not be discriminated against for exercising these rights. To submit a request to exercise any of the rights described above, you may contact KingsConference using the details in the Contact Us section below. We may need to verify your identity before responding to your request, such as verifying that the email address from which you send the request matches your email address that we have on file. Authentication based on a government-issued and valid identification document may be required. If you are a Customer of a KingsConference User, please direct your requests directly to the KingsConference User with whom you shared your personal information.

11. Contact Us

Should you have any query in relation to this Privacy Policy or how we handle your personal information, please email us at support@kingschat.com.